

## Developing a strategy for implementing green procurement in your organisation

This section of the LEAP toolkit provides tools designed to assist public authorities in overcoming internal barriers to the introduction of green procurement developing a strategy to ensure systematic implementation.

A great many public authorities across Europe have some experience in green procurement; however there is a danger that without an appropriate strategic framework to ensure systematic implementation, green procurement activities will remain marginal and reliant on certain committed members of staff.

### **Tool C: Self Assessment Tool to Identify other Management Steps to Overcome Organisational Barriers to Effective green Procurement**

A good first step is for an authority to examine the internal Barriers to Effective Green Procurement. Tool C provides an easy process for identifying barriers and developing strategies for overcoming them.

Tool C – Barriers to Effective Green Procurement

### **Tool A: Developing and Implementing a Green Procurement Policy**

Systematic implementation of green procurement is greatly enhanced if a public authority has an effective Green Procurement Policy in place, to ensure the necessary political support and provide a clear framework for implementation. Tool A provides key advice in preparing a policy, and examples of test which can be included.

Tool A – Green Procurement Policy

### **Tool B: Managing the Procurement Process**

An increasing number of public authorities have, or are developing Environmental Management Systems (EMS) such as EMAS. These systems can provide a very effective framework for ensuring systematic implementation of green procurement. Tool B presents clear guidance on integrating green procurement into existing environmental management systems

Tool B – Integrating Green Procurement in EMS

### **Tool H: Promoting a Green Market**

The effectiveness of green procurement can be considerably enhanced by working closely with suppliers to develop markets for greener products and encourage the full greening of the supply chain. Tool H provides clear advice on different approaches to encouraging environmental improvement in suppliers' performance

Tool H – Market Promotion and Greening the Supply Chain

### **Tool D: Joint procurement – Combining public procurement Actions**

A further strategic approach to green procurement implementation is to set up Joint Procurement activities. Joining procurement activities with other authorities, can result in substantially improved buying power and reduced administrative work, which can be very effective in developing markets and lowering prices for greener products. Tool D outlines the benefits and presents models for joint procurement implementation.

Tool D – Joint Procurement Models